

Scout Mason

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Professional Experience

Social Media Video Coordinator: Cleveland Browns - Mar 2025 - Present

- Led ideation and execution of lifestyle, pop-culture, and meme-driven content for the Cleveland Browns, ensuring trend-aligned storytelling across all platforms.
- Produced, shot, and edited high-impact video content - including real-time game-day coverage - optimized for immediate posting and maximum engagement.
- Drove the Browns to a #2 ranking in NFL video views (480M+) by creating and coordinating player-focused content tailored to each platform.

Video & Content Creation Intern: Cleveland Browns - May 2024 - Mar 2025

- Produced digital content for social media and scoreboard.
- Shot/edited events, press conferences, mic'd-up segments.

Videographer & Broadcaster: St. Thomas Athletics - Feb 2021 - May 2024

- Created highlights and previews for social platforms.
- Broadcasted women's hockey on Big Ten Network.

Studio Engineer: St. Thomas TV Studio - Sept 2022 - May 2024

- Managed studio lighting, camera placement, and set design.

Content Creation Intern: St. Paul Saints - May 2023 - Aug 2023

- Produced video content for social media and video boards.

Director, Reporter, Editor: Tommie Media - Sept 2020 - May 2022

- Led 50+ students creating multimedia content.

Education

University of St. Thomas - B.A. Journalism & Digital Media Production, Class of 2024

Skills

- Social Media Strategy & Content Calendars
- Video Production (Short & Long-Form)
- Studio & Scene Lighting
- FAA Part 107 Drone Operator
- Adobe Creative Suite & DaVinci Resolve